

Florence 09/01/2007

DigiChannel.net network presents:

DigiFestival.net – The Total Art Festival

The first Festival dedicated to all Art Disciplines in video.

The festival – www.digifestival.net - January 2007

The purpose of the Festival is to extend, through the web video technology, **the reach, popularity and diffusion of Artistic Productions** to and from the whole planet.

There will be no selection to participate to the festival and all participants will gain access to the final evaluation and prizes. *

All **artists and companies** from all disciplines can participate with their productions and works realized and/or documented in video.

The submitted works, no longer than 15 minutes, will be divided into art **Disciplines**. The selection of the Art Discipline will be directly decided by artist discretion and the Festival will put no limitations to Artists choices. The **list** of participating Artists will be published in the Disciplines in **alphabetical order**.

All artists will have a **personal web page** on the Channel of the DigiFestival.net Network that relates the artist's selected Discipline.

The submitted videos will be encoded in **Windows Media** technology and **published** on the Internet on the DigiFestival.Net Network in **four qualities** in order to be available and be viewed by all kind of audience with Internet connections ranging from **analog modems to broadband**.

The video works will all be **published** on the DigiFestival.Net Network on the Festival beginning **date and time** and will remain available on the network for **six** months from such date even though the Festival will close and award prizes after 30 days.

The Festival will award an Absolute Prize and a Prize for any artists' Discipline.

Prizes awarded to artist for any art **Discipline** are to be given by the DigiFestival.Net Festival **Jury**.

The work to win the prize for **Absolute DigiFestival.Net Total Art Festival Winner** will be given by **Audience Rating**.

Prizes given by the DigiFestival.Net Festival could be in **cash**, other prizes will be given in by **sponsors** in equipment.

The **jury** will be formed by members of the designed discipline together with the DigiFestival.Net Editors.

Festival entry and publication fee: € 10,00 or US\$13,00.

Extended deadline July 9th through August 9th € 40,00 or US\$ 52,00.

The festival will close and award prizes during the **Festival Final Event** to be held in Florence, Italy.

Categories

Categories

- Music
- Movies
- Photography & Digital/Visual Art
- Sport (Sport video filmmakers)
- Animation 2D e 3D
- Video art

Artist and artist's work publication

All Artists will have a personal web page containing:

- Biography
- Link to personal website and e-mail
- News field and all the features included in the DigiChannel.net network
- The personal web page will also contain the links to select the video quality and to gain access to the video page

The video page will contain:

- The send video to a friend feature
- Additional information related to the work where supported

Video quality encoding and publication date

The videos (15 minutes maximum length) will be encoded and published in the following qualities:

- Top – 300kb video encoding, max resolution 480x360 pix
- Yuppi – 1000kb video encoding, max resolution 720x576 pix

The videos will be published and made available on the DigiFestival.Net Network at 00:00 GMT time on August 15th 2007 the Festival beginning date and will remain available for 6 months from this date. In any case it will be possible to extend the publication by contacting the DigiFestival.Net Staff or its Associate Editors.

Festival dates

Call for entries **March 9th – July 9th**

Extended deadline **August 9th**

Festival – **August 15th – September 15th**

Final event – **October / November 2007**

Prizes

The total amount of cash prizes will be divided in proportion of the participants of each of the 6 disciplines (Music, Video, Photography & Digital / Visual Art, Sports, Animation 2D and 3D and Video Art) plus the Audience Absolute Prize.

Festival Final Event and Award Presentation

The big party will take place in Florence few days after the official closing of the screenings.

*(limitations will apply for works containing public and racial offences and pornographic or extremely explicit content).