



presents

**DigiFestival.net**  
2007

New ways of Digital Audio Visual Communication

Press release n.1

Florence, 28/03/2007

## DigiFestival.net – 2007 Edition

The first multimedia festival of **art in streaming video** has approached **its third edition** in a brand new shape and with several important changes in the jury panel, the streaming video quality and in the final events too.

The **jury panel** for each category is forming with high profile personalities. At the moment we count **Roli Mosiman** (Music) and **Jerry King Musser** (Video Art). The **streaming quality** reached the **top resolution of 900x720** bringing a great image quality to computer screens.

Subscriptions are open from **March the 9<sup>th</sup>** till **July the 9<sup>th</sup> 2007** (last deadline). As usual the contest is hosted in the **virtual gallery** [www.digifestival.net](http://www.digifestival.net) powered by the **DigiChannel.net** technology, and will take place **from August the 15<sup>th</sup> to September the 15<sup>th</sup> 2007**.

To enter the DigiFestival.net 2007 Edition -> <http://www.digifestival.net/submission.html>

All **artists** and **companies** from all disciplines can participate with their productions and works realized and/or documented in video.

The categories in the contest this year are: **Music, Movies, Video Art, Photo and Digital Images, Animation and Sport**.

Every artist will have a **personal web page** in the selected discipline and style, to better include every art work in the proper section.

The submitted videos will be encoded in **Windows Media Technology™** up to full broadcast resolution to provide the best video quality for the audience.

The video works will all be **published** on **August the 15<sup>th</sup> 2007** at 00:00 GMT and will remain available on the website for **three** months after the end of the contest.

During the Festival the internet audience will be able to view all works, to vote for the best one at absolutely no cost and to nominate the **Absolute Winner**.

At the same time a technical professional jury and the DigiFestival.net staff will evaluate all videos and nominate a **winner per category**.

And from the 25<sup>th</sup> through the 28<sup>th</sup> of October 2007 the **Festival Della Creativita'** of Florence [www.festivaldellacreativita.it](http://www.festivaldellacreativita.it) will host the DigiFestival.net **final event!**

We are preparing 4 full days of screening with several related activities including also special debates with jury members and festival winners: a great scenario for our network that becomes less and less virtual to get always more real features. In our totally dedicated large

Art in Vision



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space everybody will be able to watch, live and learn. From the internet **Digifestival.net** becomes a real space of contact to promote and exchange ideas and new impulses on art between the festival staff, the participants and public. In just a word: networking.

To see the awarded videos of the **2005 Edition** click on the following link:

<http://www.digifestival.net/2005/index.php>

To see the winners of the **2006 Edition** click on:

<http://www.digifestival.net/home.php>

To see the **2006 Edition Video Trailer** click on:

[http://www.digichannel.net/external\\_comp.php?id\\_user=312&id=35](http://www.digichannel.net/external_comp.php?id_user=312&id=35)

The **Festival Guideline** is already on line and subscriptions are opened at [www.digifestival.net](http://www.digifestival.net).

For detailed info please write to [laura.cellerini@digichannel.net](mailto:laura.cellerini@digichannel.net)